

2022 Event Sponsorships



FORUM Opportunities



Sponsor Parking
for the Event
\$1,000*

5 Available Sponsorships

*This is a priority sponsorship need.

FORUM Opportunities



Sponsor our
Awards Ceremony
\$1,500

1 Available Sponsorships

FORUM Opportunities



Sponsor toast:
Wine at tables
\$2,500

2 Available Sponsorships

FORUM Opportunities



Sponsor Photographer
\$1,500

1 Available Sponsorships

FORUM Opportunities



Sponsor Drink Tickets
\$1,000

3 Available Sponsorships

FORUM Opportunities



Step & Repeat Banner
\$1,000

1 Available Sponsorships

FORUM Opportunities

MARKETING PACKAGE

Quarter Page Ad in Digital Event Program Book
- With link to Sponsor Website

Listed on TRUST Website
- With link to Sponsor Website

Listed in Pre- & Post- Event Communication
Materials

Listed on Signage during Forum Program

\$2,500

Forum Table

1 Table for 10, Signage on table for dinner

\$1,250

FORUM Packages

FORUM Contributor Sponsorship		
Amount	Description	# Sponsors
\$1,500	Award Event - August 2022	1
\$2,500	Sponsored toast for reflection upon the past two years (wine at table)	2
\$1,000	Parking	5
\$1,500	Photography	1
\$2,500	Forum package, per sponsor: Quarter page ad in Forum virtual program book with interactive link to sponsor website Highlighted on TRUST website with interactive link Company listed in pre and post electronic communication materials Company listed on signage during Forum program	Any
\$1,250	1 table at the Forum, includes signage with logo	Any
\$1,000	Drink Tickets	3
\$1,000	Step and Repeat Banner, with TRUST logo and your organization logo (selfies and group shots	3

Well-Being Retreat Opportunities



Sponsor our
Breakout Sessions
Per topic, \$5,000

18 Available Sponsorships

Well-Being Retreat Opportunities



Tabletop/host
During Networking
Session
\$1,500

Unlimited Sponsorships

Well-Being Retreat Opportunities

MARKETING PACKAGE

Well-being Retreat marketing package, per sponsor:

- Recognized on TRUST social media before, during & after event: LinkedIn, Twitter, Facebook

- Logo promotion within marketing emails for the retreat

- Event signage at the retreat

- Opportunity to promote service / offer collateral to attendees

- Optional: Coupon redemption opportunities for applicable services*

\$1,000

* if sponsor offers a service, they can provide a coupon for attendees

SPONSORSHIP A La Carte Packages

Well-being Retreat Contributor Sponsorship

Amount	Description	# Sponsors
\$5,000	Break-out Session, per topic*	18
\$1,500	Tabletop/host during networking session	Unlimited
\$1,000	Well-being Retreat marketing package , per sponsor: Recognized on TRUST social media before, during & after event: LinkedIn, Twitter, Facebook Logo promotion within marketing emails for the retreat Event signage at the retreat Opportunity to promote service / offer collateral to attendees Optional: Coupon redemption opportunities for applicable services*	Any

* if sponsor offers a service, they can provide a coupon for attendees

Contributing Sponsorship Opportunities



New Member
Breakfast
\$5,000

1 Available Sponsorship

Contributing Sponsorship Opportunities



TRUST MENTORSHIP PROGRAM

Mentorship Program
Food: Opening Event
\$2,500

Mentorship Program
Food: Closing Event
\$2,500


1 each Available Sponsorship



SPONSORSHIP A La Carte Packages

Contributor Sponsorship		
Amount	Description	# Sponsors
\$5,000	New Member Breakfast	1
\$2,500	Mentorship Program Food: Opening Event	1
\$2,500	Mentorship Program Food: Closing Event	1

SPONSORSHIP Packages

	Annual Silver Sponsorship Package \$10,000	Annual Gold Sponsorship Package \$15,000	Annual Diamond Sponsorship Package \$25,000
	BENEFITS FOR SPONSORSHIP PACKAGE		
	FORUM		
Tables at Forum event (value \$1250 per table at 10 people per table)	1	2	4
Ad in Forum virtual program book with interactive link to sponsors website	Half page	Half page	Full page
Inclusion in TRUST compilation Video which will be played at Forum and posted to TRUST website. <i>(Sponsor to include photo and quote)</i>	√	√	√
Verbal recognition during Forum program	√	√	√
ANNUAL MEMBERSHIPS			
Annual memberships	5 (value \$1475)	10 (value \$2950)	20 (value \$5900)
SPONSOR RECOGNITION			
Forum, Annual Meeting and Well-being Retreat: Logo recognition on the website, at the events and included in promotions on LinkedIn, Twitter, Facebook & Instagram	√	√	√
Logo featured on TRUST website with interactive link throughout 2022	√	√	√
Logo featured for all 2022 Programming events		√	√
WELL-BEING RETREAT			
Opportunity to promot service/offer collateral to attendees, event signage, inserts with materials, coupon redemption opportunities for applicable services	√	√	√

CONTACT US

Heidi Dieter

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ABOUT US

A professional network of 500+ women in health care, founded in the Twin Cities in 1979. Together we create opportunities to network within the health care industry, we offer programs and workshops designed to enhance leadership skills, we provide educational offering and programs, and we advance the health care careers of women.



Mission

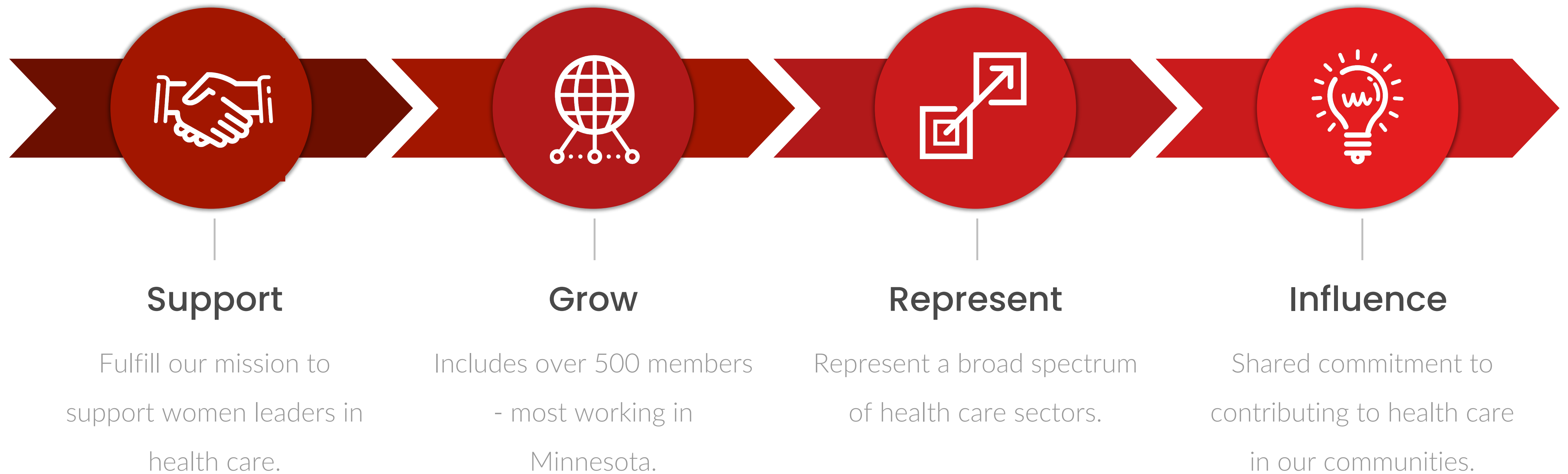
The Women's Health Leadership TRUST is an inclusive network whose members support, inspire and offer insights to women leaders in healthcare



Vision

Create new possibilities for all women – in healthcare, wellbeing and beyond

OUR GOALS



OUR VALUE



Networking

Enable, foster and deepen
meaningful connections
among membership



Education

Provide information on
evolving healthcare industry
issues, trends and
opportunities



Professional and Personal Development

Support the growth, wellbeing
and success of all members
throughout their leadership
journey

WHO WE ARE

The Women's Health Leadership TRUST creates and supports opportunities for our membership of 500+ women leaders in health care, mostly from the Minnesota region, and represents a broad spectrum of health care sectors including:

- Advocacy
- Academia
- Government
- Medical Device/Pharmaceutical
- Payer
- Nonprofit/Philanthropic
- Provider
- Retired
- Senior Living
- Those in Transition
- Vendor
- Wellness

Member News

**CONGRATULATIONS
DR. SHEILA RIGGS**



**New Member
VIRTUAL COFFEE HOUSE**

**TRUST LAUNCHES NEW
ASSOCIATE BOARD**

Submit your Application by July 31st



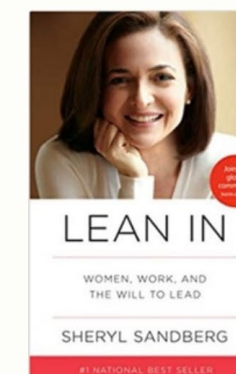
**VIRTUAL
NETWORKING**



Professional Development Series:

**A BOOK CLUB DISCUSSION
OF LEAN IN BY SHERYL
SANDBERG**

Thursday, February 25 at 9:30 am



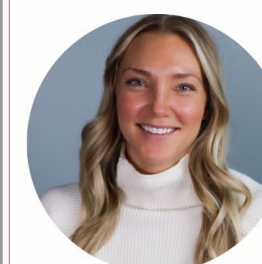
Board Engagement Series:

**LANDING A SEAT ON A
FOR PROFIT BOARD**

Wednesday, June 30 at 4:30 p.m.



CONGRATULATIONS, 2021 FORUM AWARD WINNERS!
AWARD CATEGORY: COLLABORATION & PARTNERSHIPS



Taylor Hohmann
Know The Truth



Jana Martin
Second Harvest Heartland



Sheila Riggs, DDS, DMSc
University of Minnesota
School of Dentistry



Penny Wheeler, MD
Allina Health

2021 TRUST FORUM

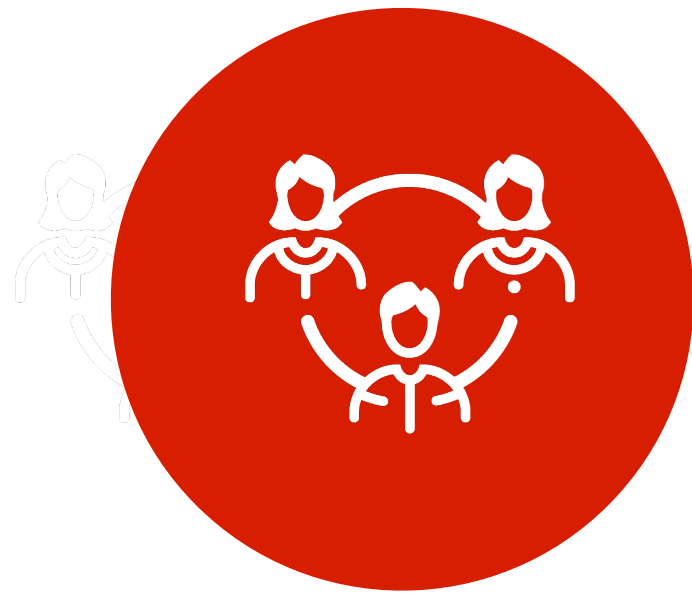
Register Today!



**Early Bird Registration Opportunity
Ends Friday, August 27th**



CORPORATE BENEFITS



Employee Engagement

Employee engagement with the local health care community. Ideal for new to role, new to geography, new to industry.



Professional Development

Ability to volunteer for Committee work, participate in mentoring programs, and attend educational programming.



Brand Recognition

Increase brand recognition through participation and sponsorship.

NEXT STEPS

**30
days**

- Commit to Sponsorship Level that provides the most value to your organization
- Identify individuals for the included sponsorship memberships
- Identify sponsorship events
- Draft / finalize contract
- Provide Onboarding Playbook
- Create communications plan for employees receiving memberships

**45
days**

- Follow up to see that all events are secure
- Determine if memberships have been initiated