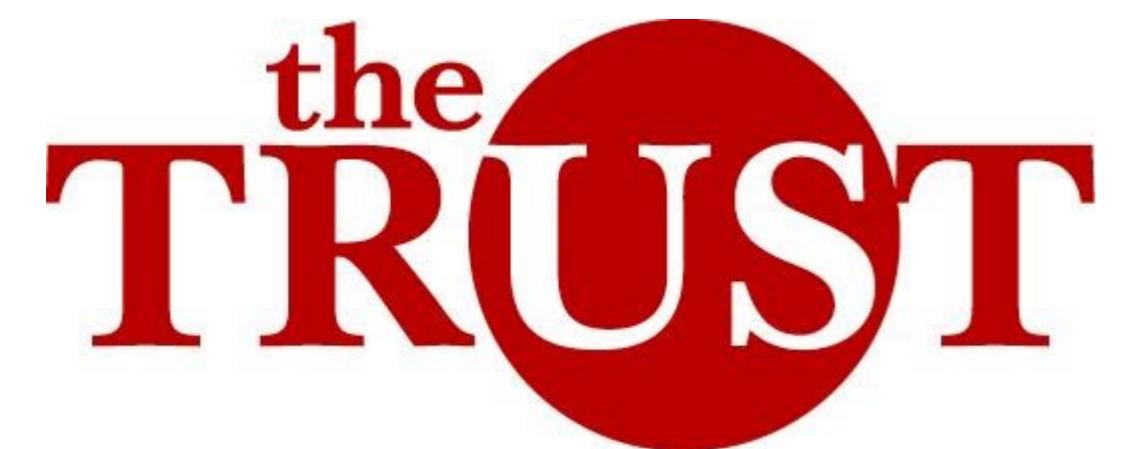
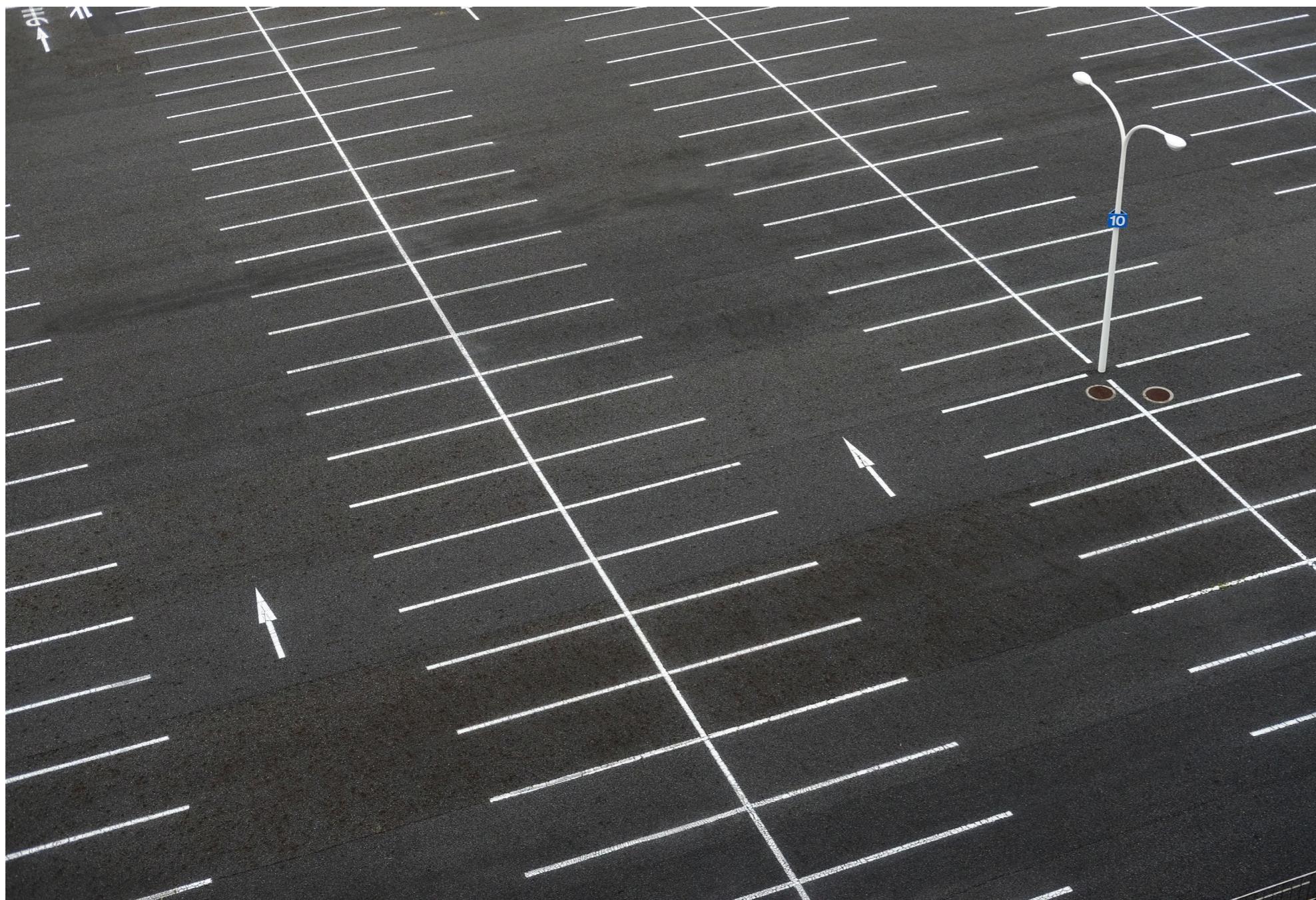


# 2022 Event Sponsorships



# FORUM Opportunities



**Sponsor Parking  
for the Event  
\$1,000\***

**5 Available Sponsorships**

\*This is a priority sponsorship need.

# FORUM Opportunities



**Sponsor our  
Awards Ceremony  
\$1,500**

**1 Available Sponsorships**

# FORUM Opportunities



**Sponsor toast:  
Wine at tables  
\$2,500**

**2 Available Sponsorships**

# FORUM Opportunities



**Sponsor Photographer**  
**\$1,500**

**1 Available Sponsorships**

# FORUM Opportunities



**Sponsor Drink Tickets**  
**\$1,000**

**3 Available Sponsorships**

# FORUM Opportunities



**Step & Repeat Banner**  
**\$1,000**

**1 Available Sponsorships**

# FORUM Opportunities

## MARKETING PACKAGE

Quarter Page Ad in Digital Event Program Book  
- With link to Sponsor Website

Listed on TRUST Website  
- With link to Sponsor Website

Listed in Pre- & Post- Event Communication Materials

Listed on Signage during Forum Program

**\$2,500**

## Forum Table

1 Table for 10, Signage on table for dinner

**\$1,250**

# FORUM Packages

FORUM Contributor Sponsorship		
Amount	Description	# Sponsors
\$1,500	Award Event - August 2022	1
\$2,500	Sponsored toast for reflection upon the past two years (wine at table)	2
\$1,000	Parking	5
\$1,500	Photography	1
\$2,500	Forum package, per sponsor: Quarter page ad in Forum virtual program book with interactive link to sponsor website Highlighted on TRUST website with interactive link Company listed in pre and post electronic communication materials Company listed on signage during Forum program	Any
\$1,250	1 table at the Forum, includes signage with logo	Any
\$1,000	Drink Tickets	3
\$1,000	Step and Repeat Banner, with TRUST logo and your organization logo (selfies and group shots)	3

# Well-Being Retreat Opportunities



**Sponsor our  
Breakout Sessions  
Per topic, \$5,000**

**18 Available Sponsorships**

# Well-Being Retreat Opportunities



Tabletop/host  
During Networking  
Session

**\$1,500**

Unlimited Sponsorships

# Well-Being Retreat Opportunities

## **MARKETING PACKAGE**

Well-being Retreat marketing package, per sponsor:

Recognized on TRUST social media before, during & after event: LinkedIn, Twitter, Facebook

Logo promotion within marketing emails for the retreat

Event signage at the retreat

Opportunity to promote service / offer collateral to attendees

Optional: Coupon redemption opportunities for applicable services\*

**\$1,000**

\* if sponsor offers a service, they can provide a coupon for attendees

# SPONSORSHIP A La Carte Packages

Well-being Retreat Contributor Sponsorship		
Amount	Description	# Sponsors
\$5,000	Break-out Session, per topic*	18
\$1,500	Tabletop/host during networking session	Unlimited
\$1,000	Well-being Retreat <b>marketing package</b> , per sponsor: Recognized on TRUST social media before, during & after event: LinkedIn, Twitter, Facebook Logo promotion within marketing emails for the retreat Event signage at the retreat Opportunity to promote service / offer collateral to attendees Optional: Coupon redemption opportunities for applicable services*	Any

\* if sponsor offers a service, they can provide a coupon for attendees

# Contributing Sponsorship Opportunities



**New Member  
Breakfast  
\$5,000**

**1 Available Sponsorship**

# Contributing Sponsorship Opportunities



## TRUST MENTORSHIP PROGRAM

Mentorship Program  
Food: Opening Event  
\$2,500

Mentorship Program  
Food: Closing Event  
\$2,500

1 each Available Sponsorship

# SPONSORSHIP A La Carte Packages

Contributor Sponsorship		
Amount	Description	# Sponsors
\$5,000	New Member Breakfast	1
\$2,500	Mentorship Program Food: Opening Event	1
\$2,500	Mentorship Program Food: Closing Event	1

# SPONSORSHIP Packages

	Annual Silver Sponsorship Package \$10,000	Annual Gold Sponsorship Package	Annual Diamond Sponsorship Package	
		\$15,000	\$25,000	
<b>BENEFITS FOR SPONSORSHIP PACKAGE</b>				
<b>FORUM</b>				
Tables at Forum event (value \$1250 per table at 10 people per table)	1	2	4	
Ad in Forum virtual program book with interactive link to sponsors website	Half page	Half page	Full page	
Inclusion in TRUST compilation Video which will be played at Forum and posted to TRUST website. <i>(Sponsor to include photo and quote)</i>	✓	✓	✓	
Verbal recognition during Forum program	✓	✓	✓	
<b>ANNUAL MEMBERSHIPS</b>				
Annual memberships	5 (value \$1475)	10 (value \$2950)	20 (value \$5900)	
<b>SPONSOR RECOGNITION</b>				
Forum, Annual Meeting and Well-being Retreat: Logo recognition on the website, at the events and included in promotions on LinkedIn, Twitter, Facebook & Instagram	✓	✓	✓	
Logo featured on TRUST website with interactive link throughout 2022	✓	✓	✓	
Logo featured for all 2022 Programming events		✓	✓	
<b>WELL-BEING RETREAT</b>				
Opportunity to promote service/offer collateral to attendees, event signage, inserts with materials, coupon redemption opportunities for applicable services	✓	✓	✓	

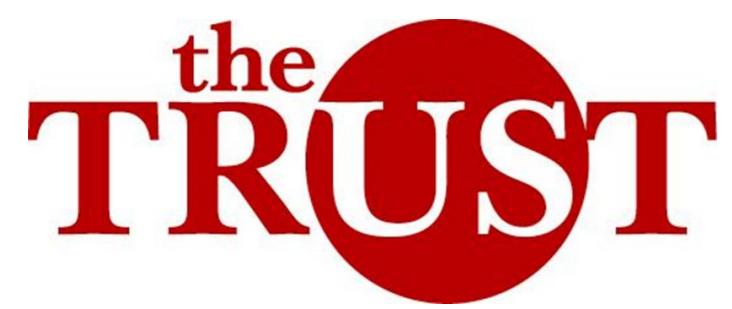
# CONTACT US

Heidi Dieter

[Dieter.Heidi@mayo.edu](mailto:Dieter.Heidi@mayo.edu)

# ABOUT US

A professional network of 500+ women in health care, founded in the Twin Cities in 1979. Together we create opportunities to network within the health care industry, we offer programs and workshops designed to enhance leadership skills, we provide educational offering and programs, and we advance the health care careers of women.



## Mission



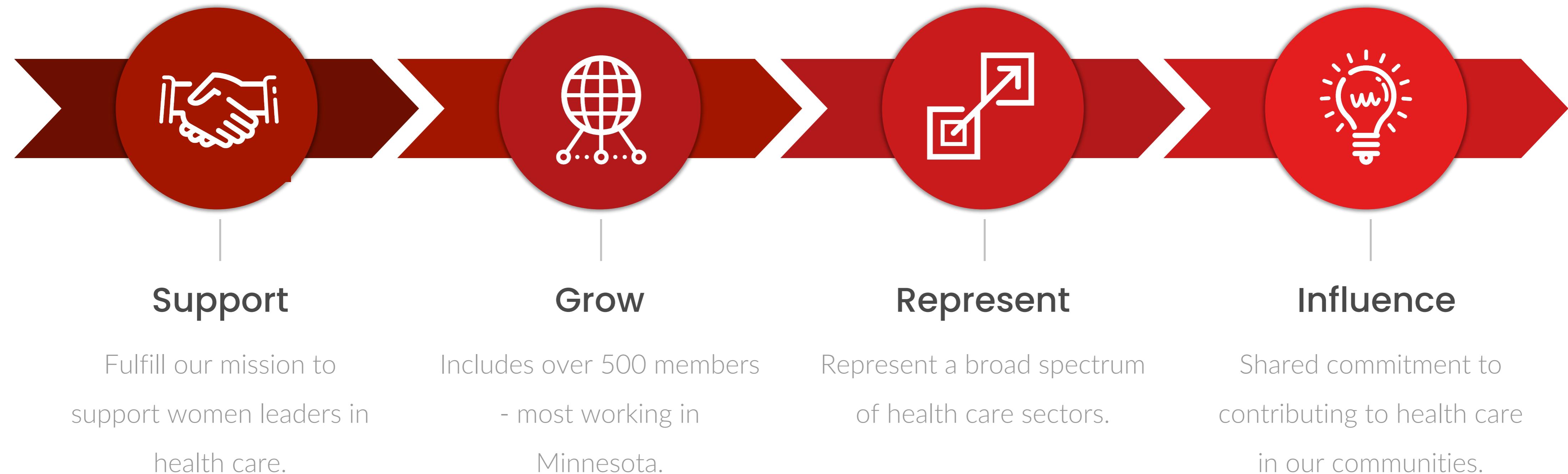
The Women's Health Leadership TRUST is an inclusive network whose members support, inspire and offer insights to women leaders in healthcare

## Vision



Create new possibilities for all women – in healthcare, wellbeing and beyond

# OUR GOALS



# OUR VALUE



## Networking

Enable, foster and deepen meaningful connections among membership



## Education

Provide information on evolving healthcare industry issues, trends and opportunities



## Professional and Personal Development

Support the growth, wellbeing and success of all members throughout their leadership journey

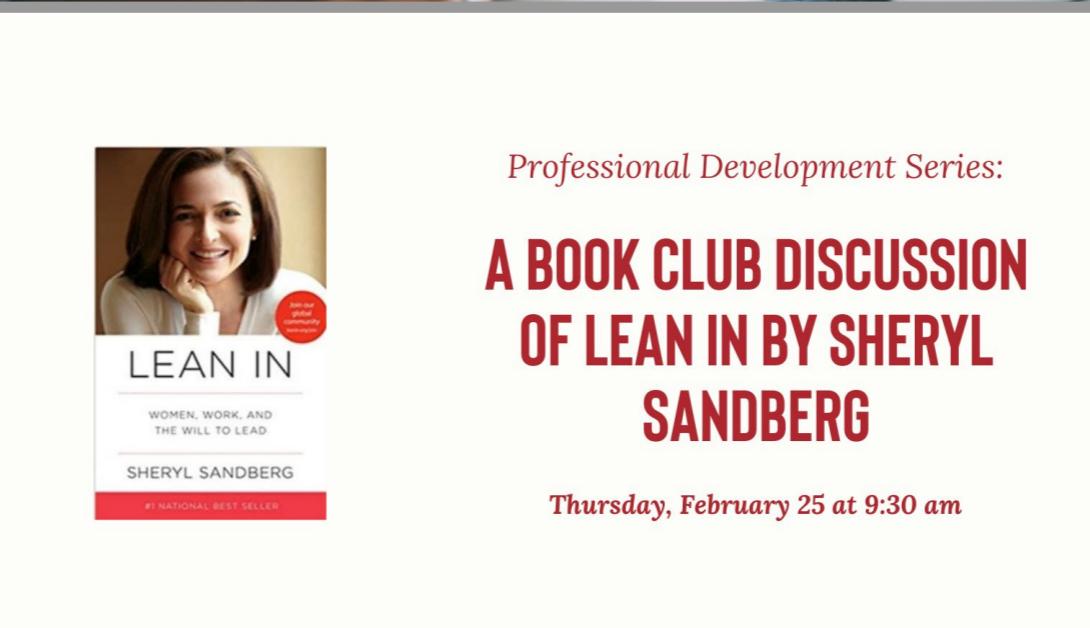
# WHO WE ARE

The Women's Health Leadership TRUST creates and supports opportunities for our membership of 500+ women leaders in health care, mostly from the Minnesota region, and represents a broad spectrum of health care sectors including:

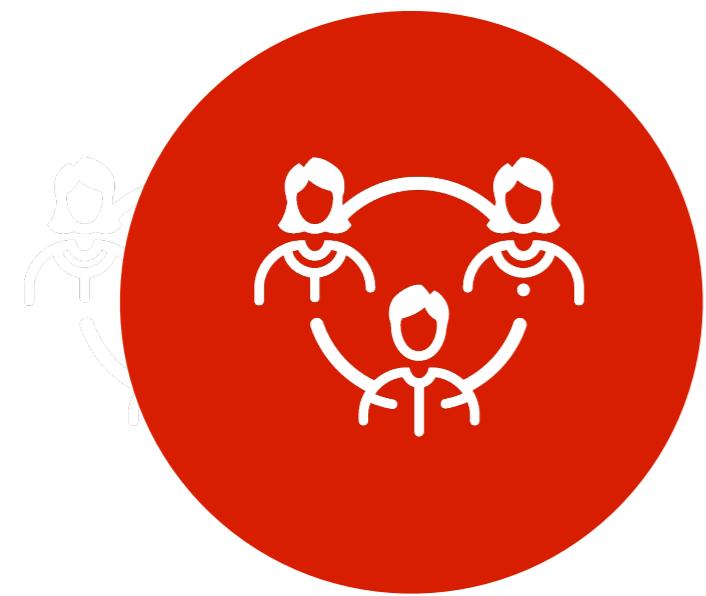
- Advocacy
- Academia
- Government
- Medical Device/Pharmaceutical
- Payer
- Nonprofit/Philanthropic
- Provider
- Retired
- Senior Living
- Those in Transition
- Vendor
- Wellness

Member News

## CONGRATULATIONS DR. SHEILA RIGGS

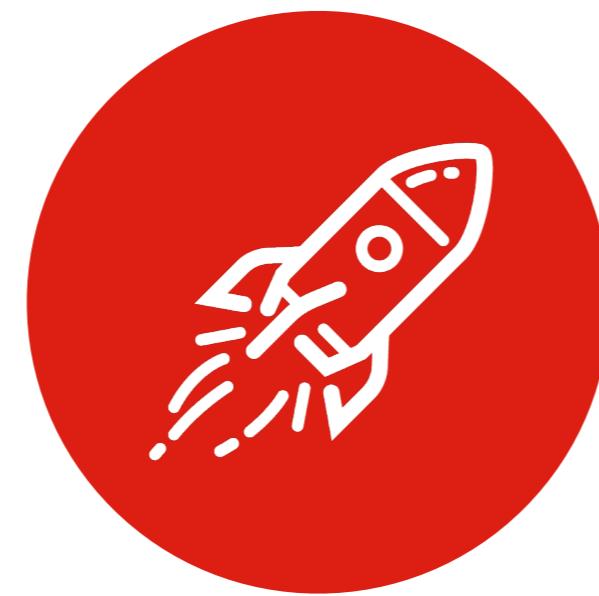


# CORPORATE BENEFITS



## Employee Engagement

Employee engagement with the local health care community. Ideal for new to role, new to geography, new to industry.



## Professional Development

Ability to volunteer for Committee work, participate in mentoring programs, and attend educational programming.



## Brand Recognition

Increase brand recognition through participation and sponsorship.

# NEXT STEPS

30  
days

- Commit to Sponsorship Level that provides the most value to your organization
- Identify individuals for the included sponsorship memberships
- Identify sponsorship events
- Draft / finalize contract
- Provide Onboarding Playbook
- Create communications plan for employees receiving memberships

45  
days

- Follow up to see that all events are secure
- Determine if memberships have been initiated